



42nd annual Osceola ART FESTIVAL



December 17, 2008

Dear Friend of the Arts,

As the Osceola Center for the Arts enters our 45th year as the community's local art agency, I am asking for your support as a sponsor for the 42nd Annual Osceola Art Festival.

The Art Festival is one of the premier events of Osceola County and attracts over 25,000 visitors to our community. This year, we are proud to announce our partnership with Valencia Community College, as we bring the Art Festival to its new home on their Osceola Campus on February 7th & 8th. The combination of art, culture and education creates the perfect opportunity for our community to have an activity that adds to the quality of life in our county.

Enclosed are the sponsorship opportunities available to Art Festival sponsors. These sponsorships ensure that your company is highlighted in several ways throughout the course of the event. Your role as sponsor not only helps us serve our community, but gives your organization a significant marketing presence and advertises your role within the community. Mark which sponsorship level you are interested in and return with your tax deductible donation to The Center. Please don't miss this opportunity to sponsor a great cause and bring more business to your company through advertising with the Center.

Thank you for your consideration of our request and the opportunity to continue to serve the community through sponsorship and advertising. The Center could not exist without the generosity of donors like you.

Sincerely yours,

Ed Moore
Executive Director



42nd annual **Osceola** ART FESTIVAL

February 7 & 8, 2009

SPONSORSHIP OPPORTUNITIES

\$5,000 Performance Package

- ❖ Sponsorship recognition at Festival's Main Information Tent
- ❖ Logo & name recognition on all print media, Festival poster, Center website & TV advertising*
- ❖ Booth space provided in a premium location for your company's promotional exhibit
- ❖ Invitation for 6 to *Meet the Artists Cocktail Party* on Friday, February 6th
- ❖ Invitation for 6 to *Artist Awards Brunch* on Sunday, February 8th
- ❖ \$500 credit towards an Art purchase

\$2,500 Master Package

- ❖ Sponsorship recognition at Student Art Exhibit Tent
- ❖ Logo & name recognition on all print media, Festival poster & Center website*
- ❖ Booth space provided for your company's promotional exhibit
- ❖ Invitation for 4 to *Meet the Artists Cocktail Party* on Friday, February 6th
- ❖ Invitation for 4 to *Artist Awards Brunch* on Sunday, February 8th
- ❖ \$250 credit towards an Art purchase

\$1,000 Portrait Package

- ❖ Logo & name recognition on all print media, Festival poster & Center website*
- ❖ Booth Space provided for your company's promotional exhibit
- ❖ Invitation for 2 to *Meet the Artists Cocktail Party* on Friday, February 6th
- ❖ Invitation for 2 to *Artist Awards Brunch* on Sunday, February 8th
- ❖ \$100 credit towards an Art Purchase

\$500 Patron Package

- ❖ Logo & name recognition on all print media & Festival poster & Center website*
- ❖ Invitation for 2 to *Meet the Artists Cocktail Party* on Friday, February 6th
- ❖ Invitation for 2 to *Artist Awards Brunch* on Sunday, February 8th
- ❖ \$50 purchase towards an Art Purchase

*Sponsorship form and payment must be received by January 5, 2009 in order to guarantee logo and name recognition on advertising material.

The
Center
OSCEOLA CENTER FOR THE ARTS

The 42nd Annual Osceola Art Festival is produced and supported by The Osceola Center for the Arts, a 501c-3 not for profit art and cultural facility. The Festival is presented free to the public and is not a fund raiser for The Center.

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SPONSORSHIP INVITATION

Company Name _____

Contact Person _____

Address _____

City, State, Zip _____

Daytime Phone _____

Evening Phone _____

Email _____

Fax _____

*Booth space requested? Yes No

*Table & 2 chairs requested? Yes No

*for Portrait, Master & Performance Packages only

Please indicate your sponsorship commitment by January 9th, 2009:

Performance Package \$5000

Master Package \$2500

Portrait Package \$1000

Patron Package \$500

Check Payment Method: Visa MasterCard Discover Check Cash

Credit Card # _____ Exp. Date _____

Signature _____ Total Charge _____

Please return completed sponsorship invitation & make check payable to:

Osceola Center for the Arts
2411 E. Hwy 192,
Kissimmee, FL 34744

407.846.6257 • www.ocfta.com

